

NASC NAMES NEW BOARD OF DIRECTORS

NASC Sports Event Symposium Has Record Attendance

Cincinnati, OH (May 14) – The National Association of Sports Commissions (NASC) elected its 2001-2002 Board of Directors at the NASC Sports Event Symposium (formerly NASC Annual Meeting), April 19-21 in Richmond, VA, at the Omni Richmond Hotel.

The NASC Board of Directors plays an active role in governing the operation of the association. Board members meet monthly via conference call in conjunction with the staff to approve budget reports, receive updates from review committees, offer guidance on member service issues and, in general, provide staff with general comments and suggestions about the association's activities. The board meets in person twice a year at the NASC Sports Event Symposium and the NASC Semi-Annual Meeting.

The NASC is a 265-member organization whose mission is to provide a communication network among and between sports commissions and event rights holders which increases access to sports event information, educates members in the areas of sports marketing and fund raising, enriches the quality of member's sports events and promotes the value of sports commissions in their own community and within the sports industry.

The NASC Sports Event Symposium, the association's largest convention to date, with more than 300 sports executives in attendance, served as the association's ninth annual meeting. The attendees were provided with professional and business development sessions, networking opportunities and social activities. Doug Fritz, president of the Richmond International Raceway, delivered the keynote address on the trends of auto racing.

Highlights of this year's NASC Sports Event Symposium included the Professional Development Seminar on Sponsorship, presented by Laren Ukman, managing director of IEG Valuation Service; the Creating Successful Partnerships Through The Bid Process session, led by members of the sports commission community as well as event owners; and the TEAMS Conference & Expo Event Marketplace, which feature representatives from more than 25 national governing bodies and event rights holders.

The NASC, headquartered in Cincinnati, OH, is managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

The NASC Semi-Annual Meeting will take place in Salt Lake City, UT in conjunction with the TEAMS Conference & Expo, October 24-27, 2001. The 2002 NASC Sports Event Symposium will take place in Reno, NV at John Ascuaga's Nugget, April 18-20.

MEDIA INFORMATION: If you need additional information about the National Association of Sports Commissions, please contact Eric Brooks at (513) 281-3888 or visit the NASC on the world wide web at <http://www.sportscommissions.org>.



**NATIONAL ASSOCIATION OF SPORTS COMMISSIONS
BOARD OF DIRECTORS
2001-2002**

EXECUTIVE COMMITTEE

Chairman	John Kiernan	Long Island Sports Commission (NY)
Vice Chair/Chair Elect	Drew Mahalic	Portland Oregon Sports Authority (OR)
Treasurer	Merrill Eckstein	Greater Chattanooga Sports & Events Committee (TN)
Secretary	Rick Hatcher	Lexington Area Sports Authority (KY)
Immediate Past Chairman	Suzann Stewart	Tulsa Sports Commission (OK)

BOARD OF DIRECTORS

John Bisignano	Disney's Wide World of Sports (FL)
Hill Carrow	Capitol Sports Management (NC)
Chris Davenport	Rockford Convention & Visitors Bureau (IL)
Tiffani Drake	Brazos Valley Sports Foundation (TX)
Gary Ewen	Lee Island Coast Visitors & Convention Bureau (FL)
Tara Green	Dallas Convention & Visitors Bureau (TX)
Bill Hanson	San Antonio Sports Foundation (TX)
Bob Hanson	Greater Wichita Area Sports Commission (KS)
Linda Logan	Greater Columbus Convention & Visitors Bureau (OH)
Tammy Stout	Greater Augusta Sports Council (GA)

NASC STAFF

Don Schumacher	Executive Director
Lori Gamble	Assistant Executive Director
Eric Brooks	Director of Membership Services